

ClimateLaunchpad



Climate Risks: Machine intelligence to enable forward-looking risk management

From science to resilience – AMLD 2020, Lausanne

Making companies resilient: measuring sustainability risks





Which cost can I expect resulting from CO₂ prices in the legislations I am operating?



How resilient are global supply chains against natural disasters and how high are expected losses?



How resilient are local productions and logistics against increasingly extreme weather situations?



Which technologies and markets in my portfolio are at risk and where are major opportunities?



How high is the financial risk on my building portfolio and what is an optimal mitigation pathway?



How can I answer questions from investors about my climate risk management and mitigation strategy?

The TCFD financial climate impact framework





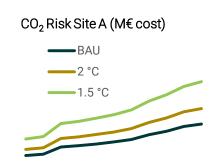
Supply chain risks in a changing global environment





Business interruption
Regulatory
Reputation
Litigation
Market



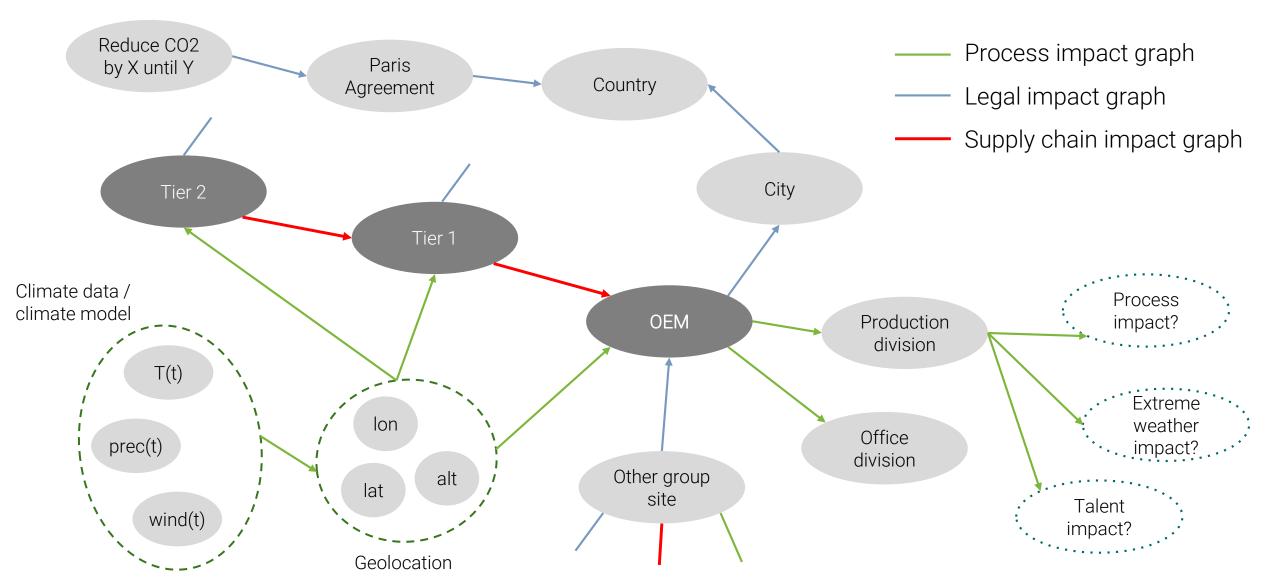


Scenarios include changes in climate, political response

Micro-economic effect of scenarios? How do companies react on technology and market shifts? Which companies are early adopters, which are laggards?

Company data is modeled in our enterprise knowledge graph





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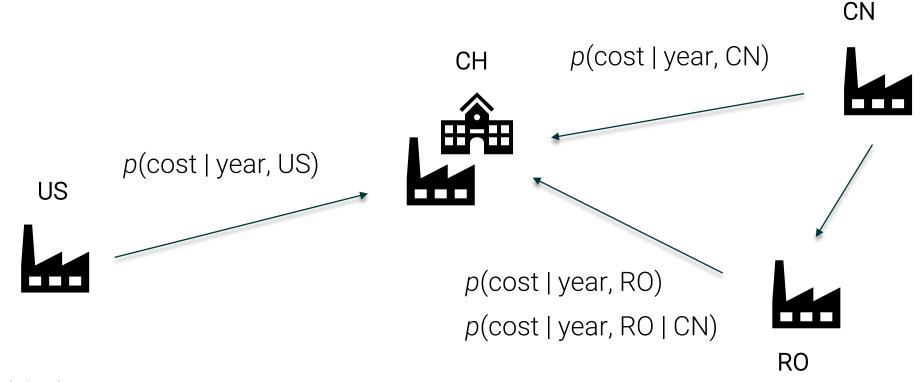
Modeling the impact of carbon pricing in the supply chain...



... with caveats:

- Aggregating all policy impacts into a single, national carbon price figure
- Assuming costs can be fully forwarded through supply chain

Carbon price is represented as probability distribution per country, per year



Though it's a bit more complicated in real live...



p(cost | year, location, business, policies, processes, management, history...)

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The more we know, the better - we'll augment the rest with samples from distributions



p(cost | year, location, business, policies, processes, management, history...) =

p(year)

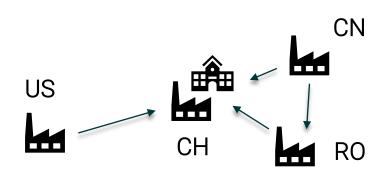
- p(location)
- p(business)
- p(policies | location, year)
- p(processes | business)
- p(management | history)
- p(history)
- p(...)

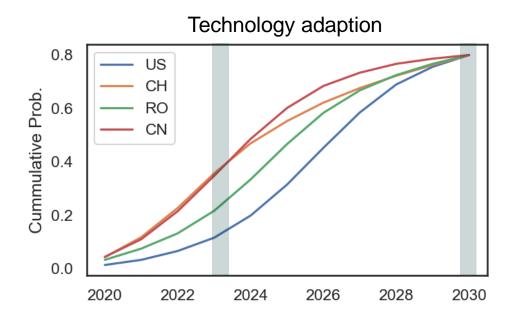
Known or set

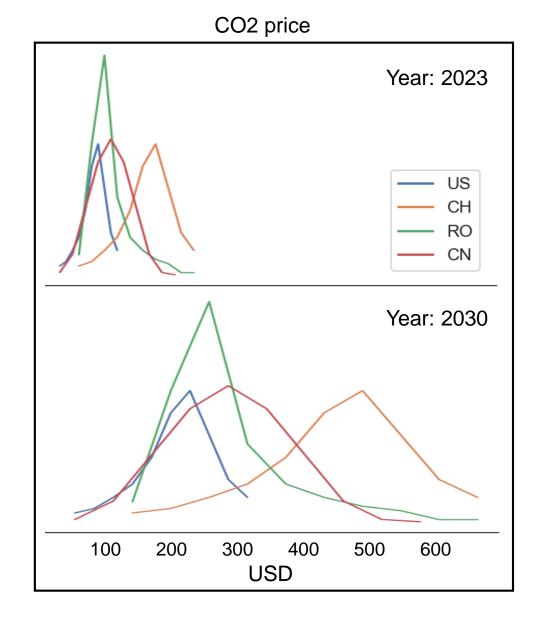
Estimate distributions

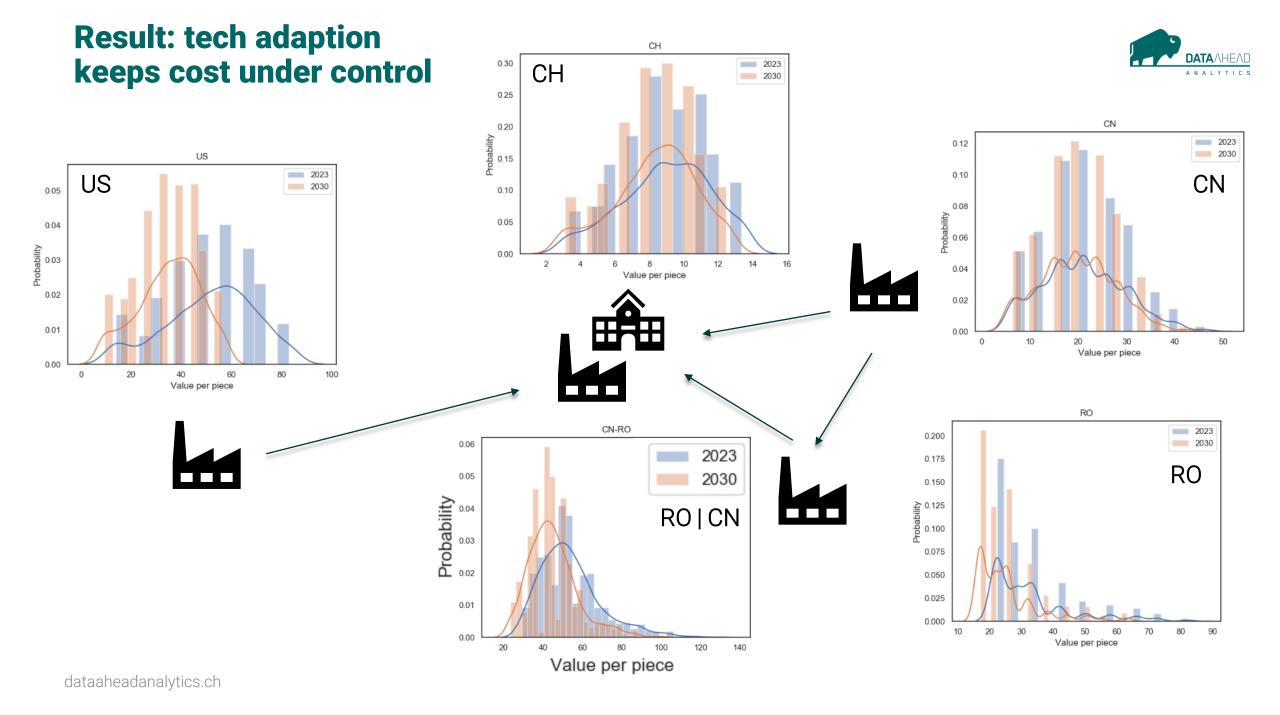
Probability distributions of the Sustainable Development scenario





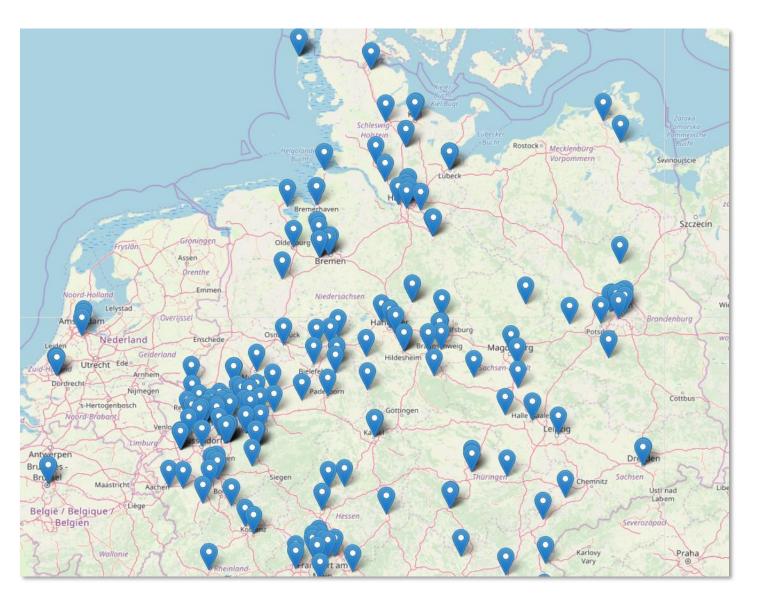






Real estate portfolio analysis

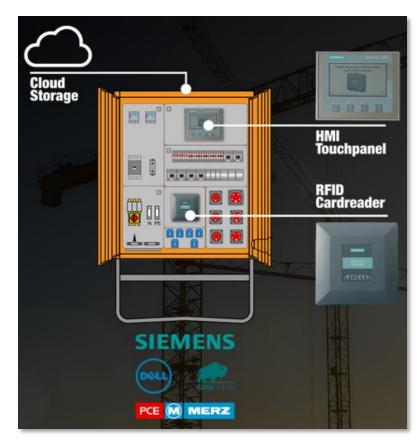


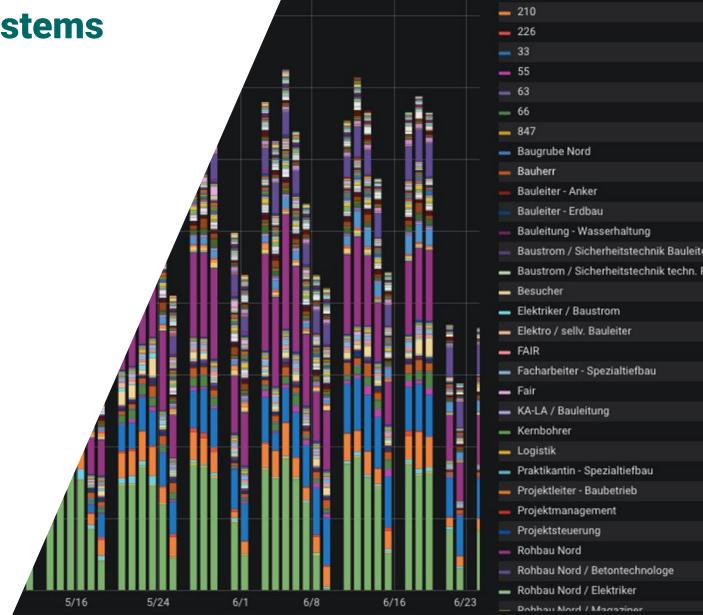


- Power CO2 cost
 Cost of electricity-based emissions using probabilistic power supply and demand model
- Heating OPEX cost
 Fuel cost scenarios
- Heating CO2 cost
 Heating-based emission cost using CO₂
 price scenario and consumption models
- Sea level rise
 Annual mitigation cost of buildings
- Heat wave days
 Probabilistic heat-wave related cost model derived from climate models
- Storm damage
 Probabilistic model for extreme storm events



Limitation: Enterprise data systems





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NLP based resilience assessment based on historic data



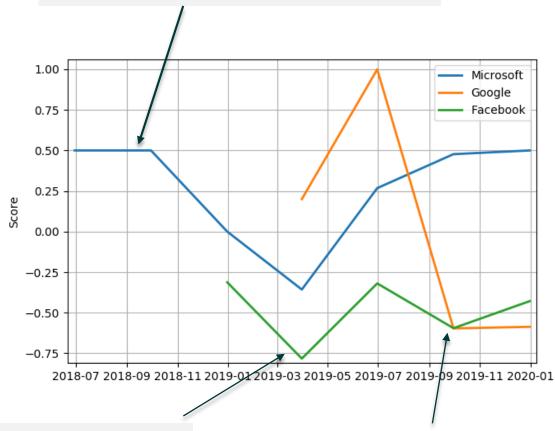
Historic data with future reach:

- Patent applications
- M&A
- Media news

Process:

- Define use case: "Climate-related company resilience score"
- 2. Choose tool: "Sentiment scoring tuned to climate resilience"
- 3. Select data: Any news aggregator of your trust

"Microsoft to double internal CO2 tax as it plots 'tech first' sustainability path"



"Google, Facebook and Microsoft were the top sponsors of a conference that featured climate change denial kooks"

"Facebook and Tesla accused of hiding climate change risks"

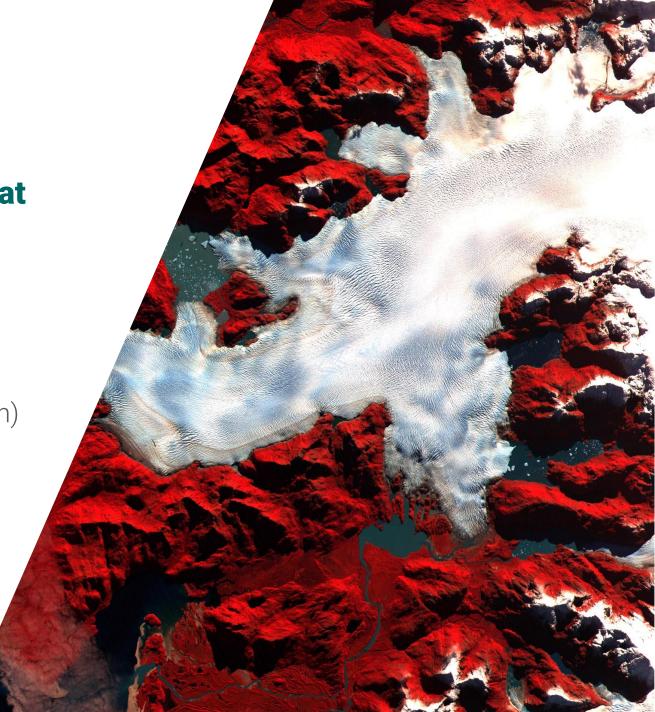


The essence: Points-of-truth data beat aggregations and estimations

Use machine learning for improving what you know and inferring signal from complexity

Data augmentation (e.g., matrix factorization)

• Scenario analysis (e.g., probabilistic graphs)





Thank you for your interest!

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