



Making Data Work with **industrialized ML**

swisscom

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Most of the ML models
**never make it
to production**



My journey



-2016

Basics of Data, Analytics & AI

Exploration & AI prototypes

AI Research Partnership launch

Big Data operationalization





2018

Prove Data, Analytics & AI

1st Productive AI for customers

Organizational consolidation

Extended reach





2022

Level-up Data, Analytics & AI

Harmonize MLOps

Company-wide education

ML accessible to everyone





2023+

Pervasive Data, Analytics & AI

Competitive advantage
All decisions data-informed
Data & AI culture





**Keep up
with change**

**Business Trust
Risk assessment**

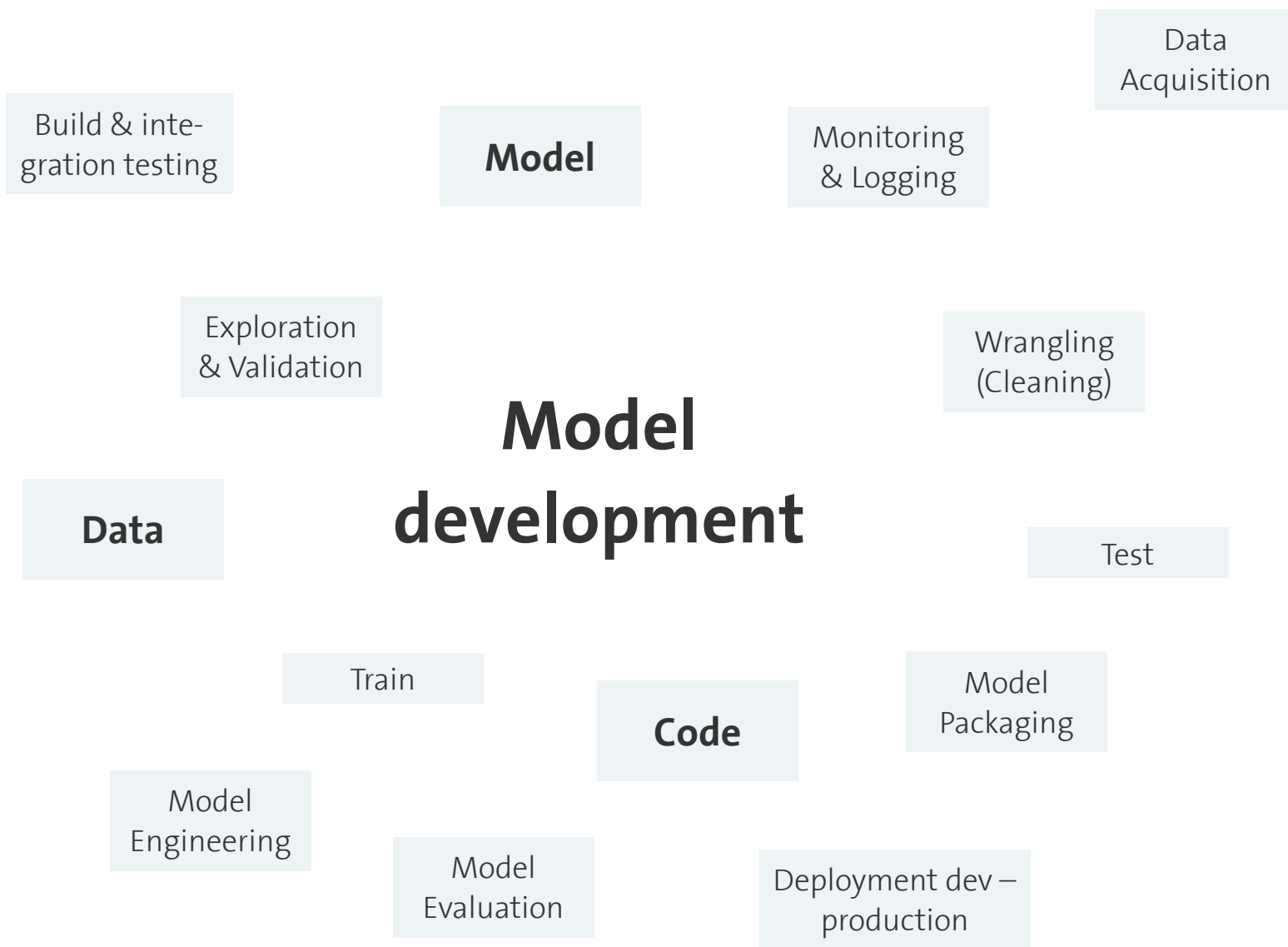
**Performance &
Scalability**

Reliability

Speed

Collaboration

Business Value



Automation

Understanding

Collaboration



Things get complicated...



Business development



Data Acquisition
↓

Data Engineer

Exploration & Validation

Wrangling (Cleaning)

Feedback

Monitoring & Logging

Data

Train
↓

Data Scientist

Model Engineering

Model Evaluation



ML Architect

Model Packaging

Model



DevOps

Code

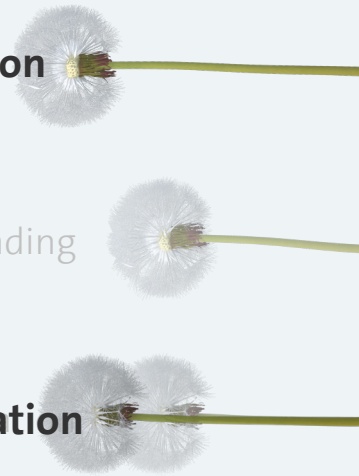
Build & integration testing

Deployment dev -> production

Automation

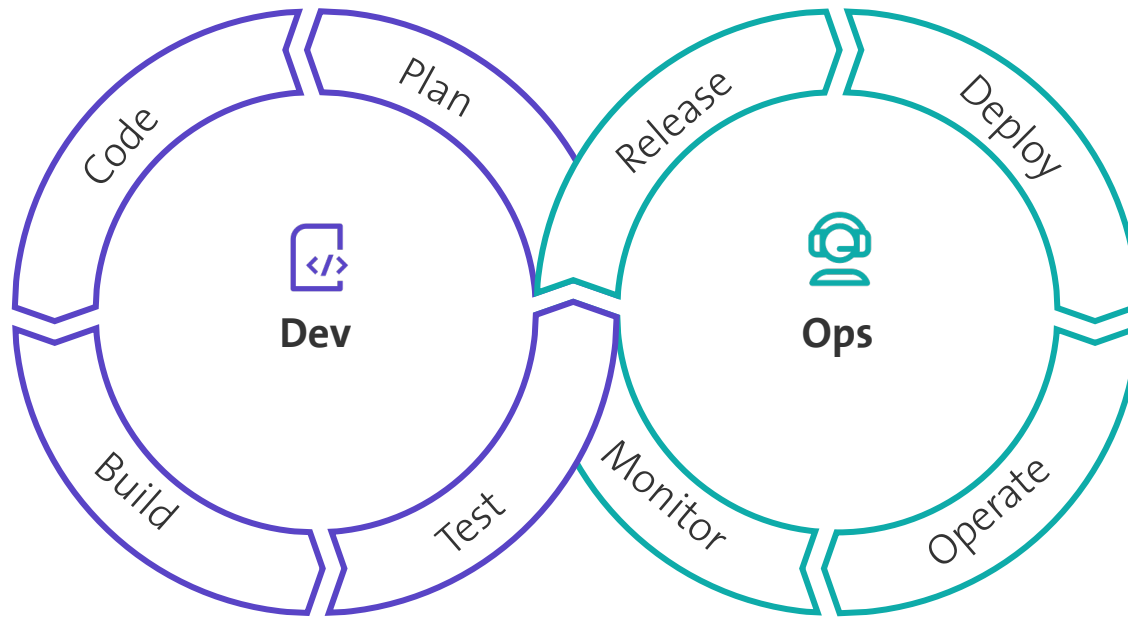
Understanding

Collaboration





Looking back to my Software Engineering times...



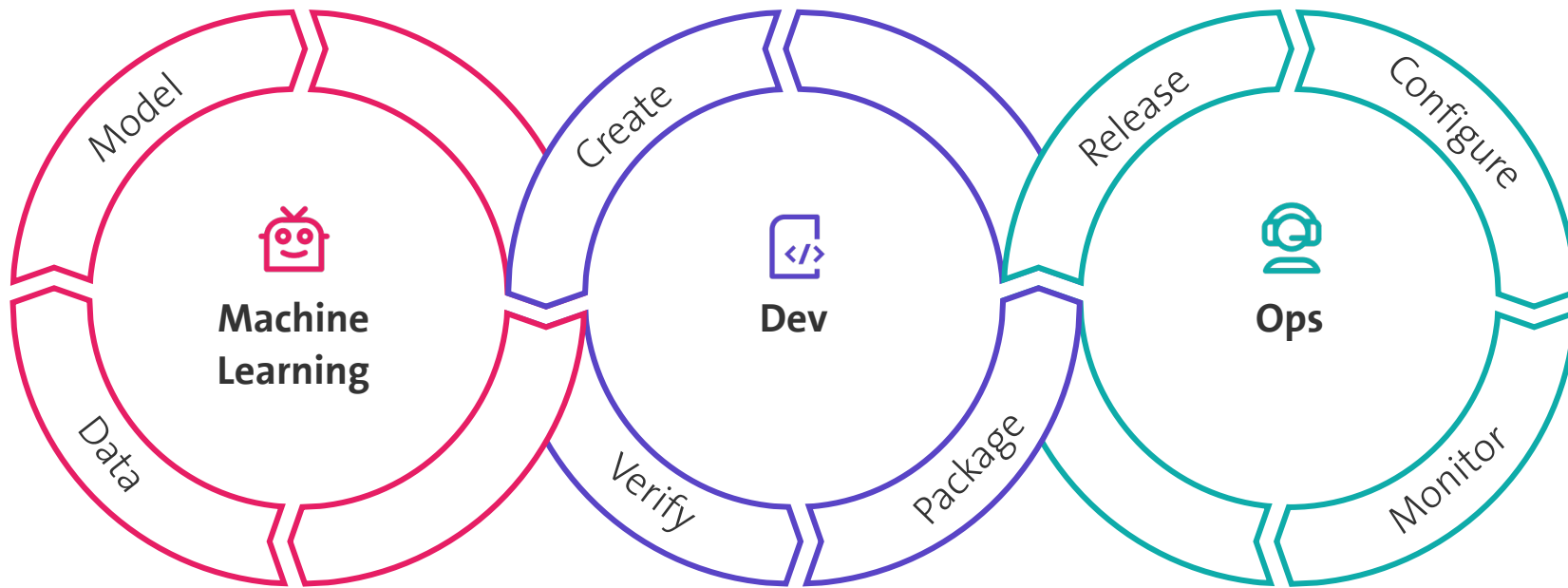
Automation

Understanding

Collaboration



MLOps



Automation

Understanding

Collaboration



Understand Business

Automation



Understanding



Collaboration





Business trust Machine Learning

Automation



Understanding

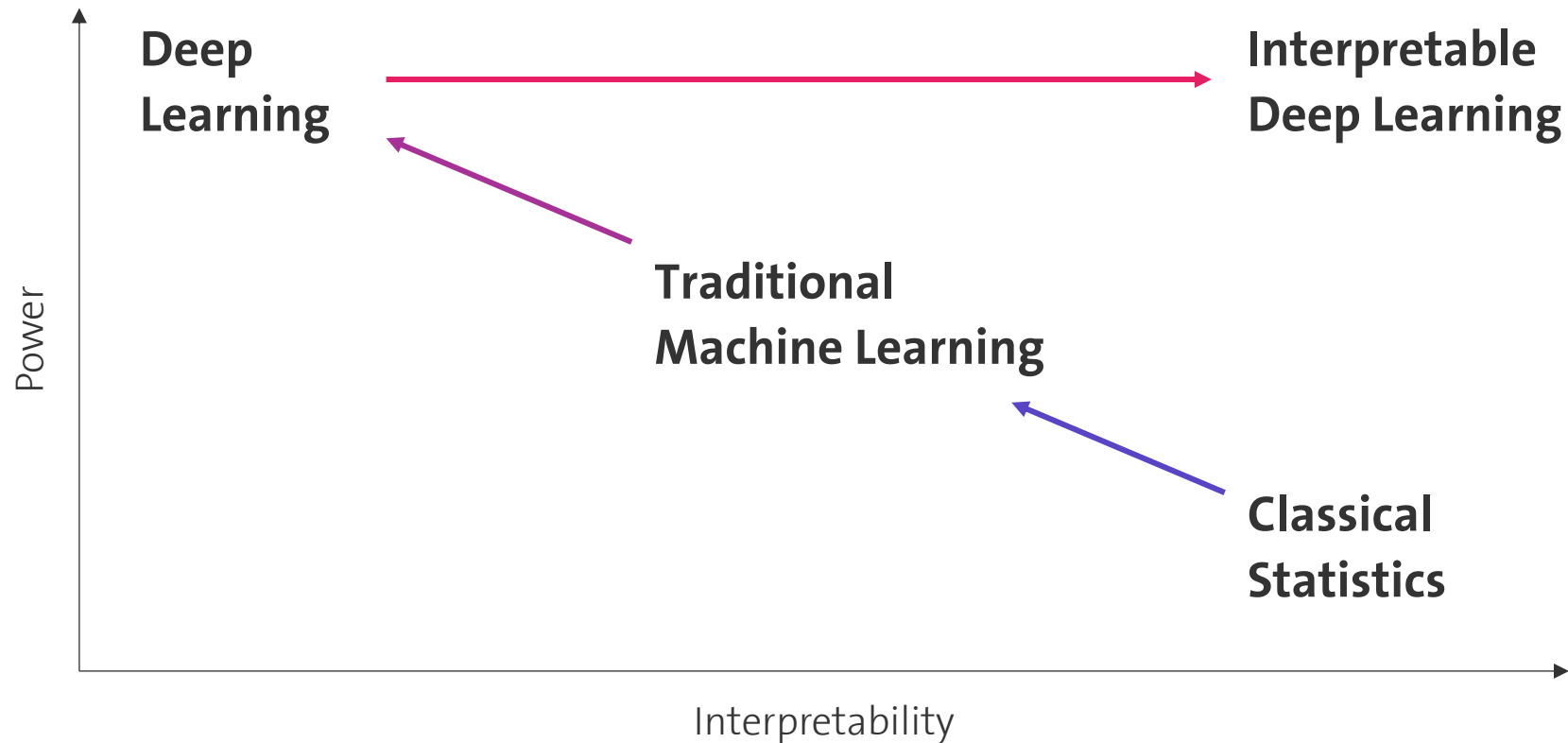


Collaboration





Why Interpretability for Deep Learning?



Automation



Understanding



Collaboration

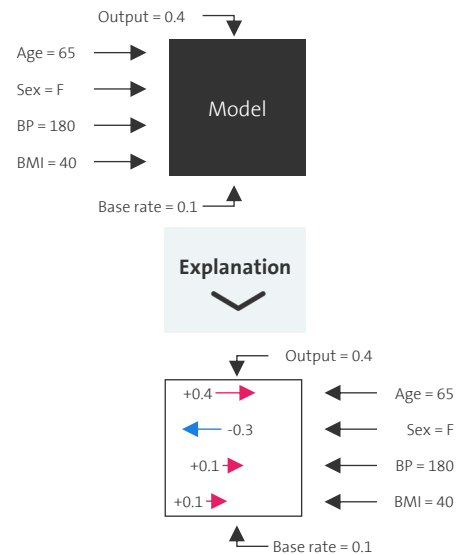




Approaches to Explain

Attribution-based

Assign importance/
contribution to input
features



Rule-based

Extract logical rules
(decision trees)

Average survival rate $p_s = 39\%$

if sex is mal
then $p_s = 19\%$
else $p_s = 74\%$

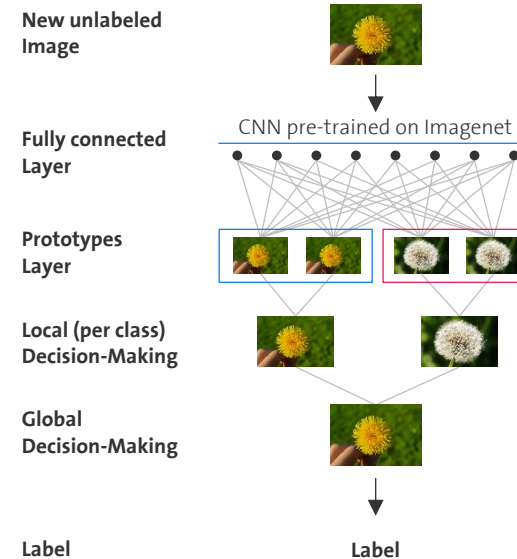
if 1st or 2nd class
then $p_s = 56\%$
else $p_s = 24\%$

if 1st or 2nd class and sex is female
then $p_s = 95\%$
else $p_s = 25\%$

if fare < 10.5£
then $p_s = 20\%$
else $p_s = 50\%$

Example-based

Provide datapoints that
might be similar



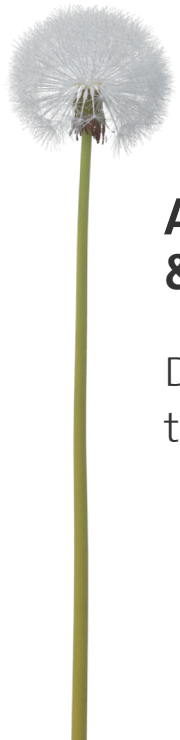
Automation

Understanding

Collaboration



Augment the percentage of ML models in production with



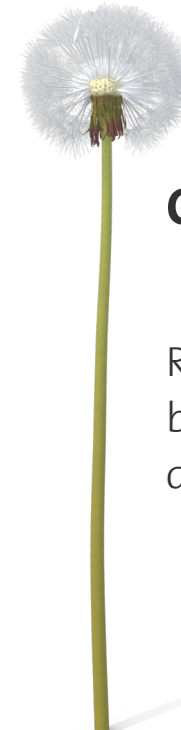
Automation & Standardization

Dedicate Human time where they bring most value



Understanding

Demand, Goals, Models



Collaboration

Right skills mix, combine best data science with domain experts

