# Human-centric AI challenges and opportunities



Sabrina Kirrane, 27.01.2020

AMLD – AI & Policy track

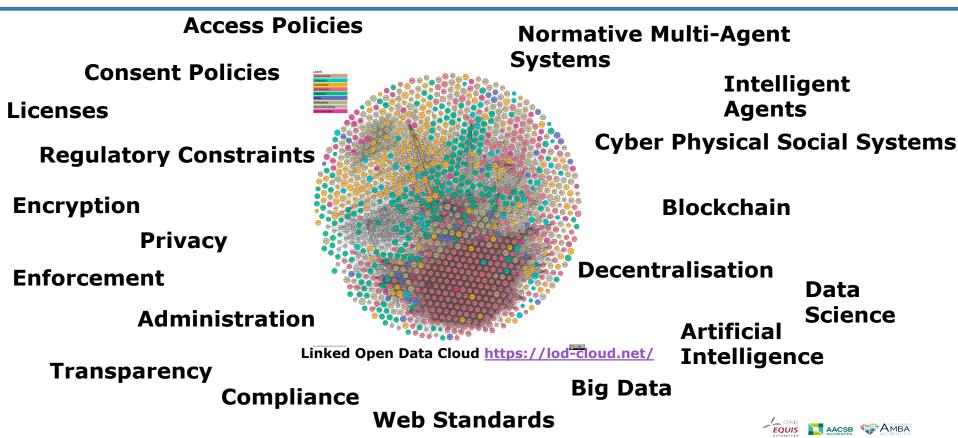






### **Setting the Scene About me**





#### The World Wide Web





Information Management: A Proposal

Tim Berners-Lee, CERN

March 1989, May 1990

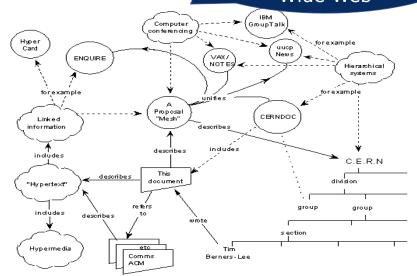
This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.

#### Overview

Many of the discussions of the future at CERN and the LHC era end with the question - "Yes, but how will we ever keep track of such a large project?" This proposal provides an answer to such questions. Firstly, it discusses the problem of information access at CERN. Then, it introduces the idea of linked information systems, and compares them with less flexible ways of finding information.

It then summarises my short experience with non-linear text systems known as "hypertext", describes what CERN needs from such a system, and what industry may provide. Finally, it suggests steps we should take to involve ourselves with hypertext now, so that individually and collectively we may understand what we are creating.

# In 1989 Tim Berners Lee invented the World Wide Web



#### 1989 The original proposal for the Web

https://www.w3.org/History/1989/proposal.html

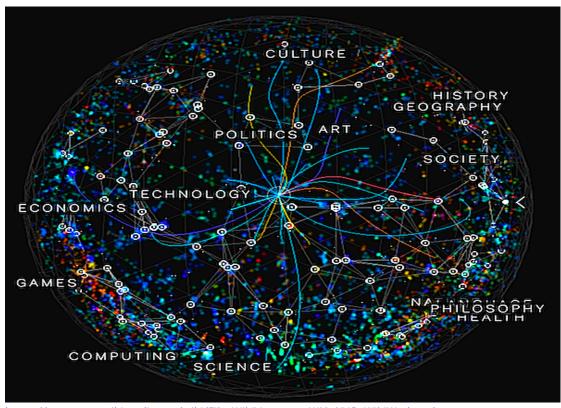






#### The World Wide Web As a disturbed data source





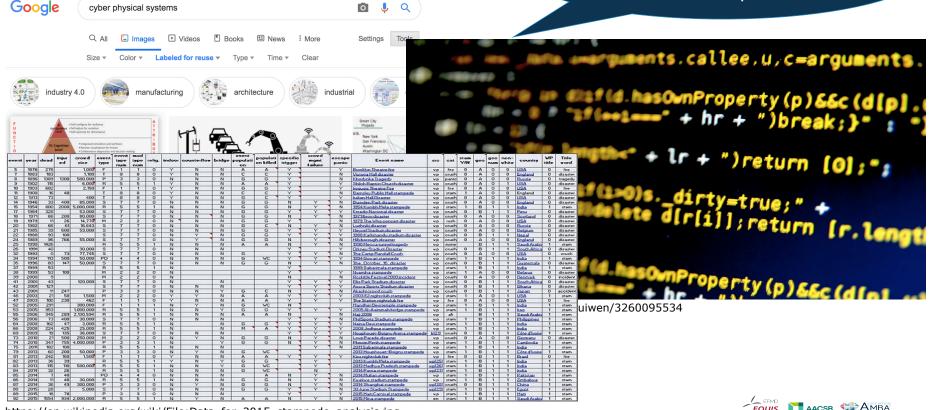
30 years later the Web has become indispensible!





## **Contracts & Terms of Use The compliance challenge**

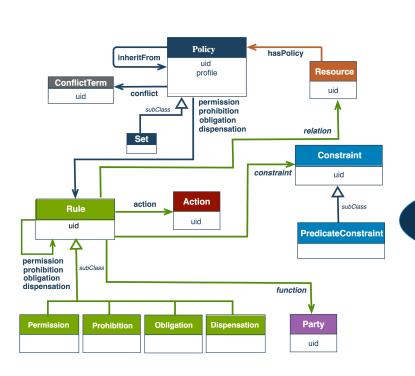
There are many resources without any terms of us
 We need compliance tools



### Policies for constraint representation The interoperability challenge







 Modeling regulatory obligations using an adaption of the Open Digital Rights Language

 Automated compliance checking for business policies

**ODRL Regulatory Compliance Profile** version 0.1

Unofficial Draft 29 May 2019

Editor

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ODRL policy modelling and compliance checking, Marina De Vos, Sabrina Kirrane, Julian Padget and Ken Satoh, Proceedings of the **3rd International Joint Conference on Rules and Reasoning** (RuleML+RR 2019)

Draft

Specification

# A third 'AI Winter' The explainability challenge



#### Explainable AI should help us avoid a third 'AI winter'

AI researchers are worried that GDPR will limit availability of training data, but there's an upside too, says Gary Richardson





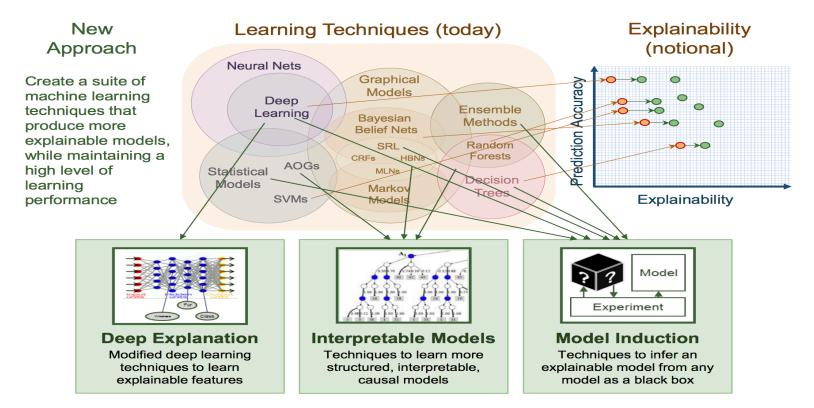
surveillance cameras

Gary Richardson – MD of Emerging Tech at 6point6 a technology consultancy with strong expertise in digital transformation, emerging technology and cyber security

- The AI winters of the 1970s and 1990s, which saw research funding slashed and interest in AI wane, were the result of unreaslistic expectations and a failure to scale.
- A third AI winter could be caused by **inadequacies and biases** in the AI algorithms leading to negative impacts on the whole of society.
- Bias simply does not build value in business, particularly with regards to important decisions like access to credit and healthcare or increasing diversity through recruitment.

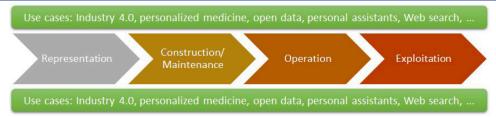
## Explainable AI The human centricity challenge

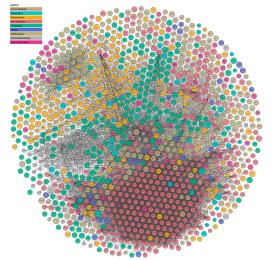




# Policies & Knowledge Graphs Towards Responsible & Explainable AI





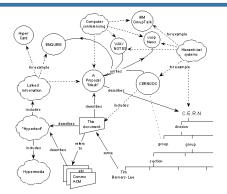


- Knowledge aware machine learning
- Constraint aware reasoning and querying
- Using Knowledge graphs for explainability

Linked Open Data Cloud <a href="https://lod-cloud.net/">https://lod-cloud.net/</a>

### Policies & Knowledge Graphs Towards Responsible & Explainable AI





The original proposal for the Web https://www.w3.org/History/1989/proposal.html



- Modeling goals and constraints
- Supporting negotiation and explanations
- Algorithm transparency & trust
- Usage control lower down in the technology stack

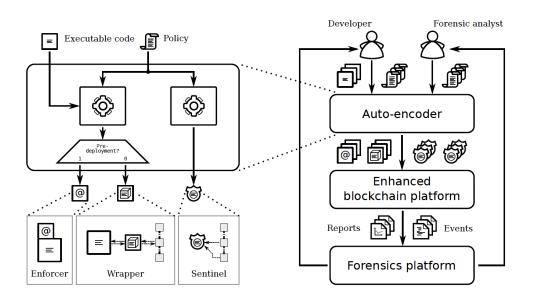
#### **Apple's 1987 Knowledge Navigator**

https://commons.wikimedia.org/wiki/File:Knowledge\_Navigator.jpg



## Policies & Knowledge Graphs Towards Responsible & Explainable AI

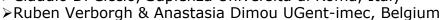




- Constraint representation
- Syntactic and semantic function annotation
- Enforcement and conformance checking
- Forensic architecture and protocols

#### **Collaborators:**

>Claudio Di Ciccio, Sapienza Università di Roma, Italy









# **Human-centric AI Challenges & Opportunities**



- Privacy is only the tip of the iceberg, from a usage control perspective we also need to consider other regulations, licenses, social norms, cultural differences
- There are cognitive limitations in terms of understanding how data is /will be used
- There is a need for standards, however standardisation is difficult
- Ensuring such systems are comply with usage constraints is a crucial to success (i.e., all usage policies are adhered to and the system as a whole works as expected)
- We need to embrace distributed and decentralised systems, which complicates things further



### Thank you / contact details





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