

# Causal Analysis of Mental Health Issues in Social Media Posts

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# Overview

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# Background

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- As per reports released in August 2021<sup>1</sup>, **1.6 million people** in *England* were on waiting lists for mental health care.
- Estimated **8 million people** could not get specialist help as they were not considered *sick enough* to qualify.
- *The statistics above induce the need for **automation in mental healthcare.***

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<sup>1</sup><https://www.theguardian.com/society/2021/aug/29/strain-on-mental-health-care-leaves-8m-people-without-help-say-nhs-leaders>

# Why Social Media?

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- 80% of patients do not undergo psychological treatments with mental health practitioners.
- Social media platform is a medium of **self-disclosure** with user-generated data (feelings, thoughts and emotions).
- **Self-disclosure** is a significant curative component of **social well-being**<sup>2</sup>.
- Research community emphasises on the use of **Computational Intelligence Techniques** for Mental Health Analysis on Social Media.
- One of the *Key Components* is **Computational Linguistics** and *Computational Social Science*.

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<sup>2</sup>Jourard, S. M. (1959). Healthy personality and self-disclosure. Mental Hygiene. New York.

# Mental Healthcare: A Taxonomy

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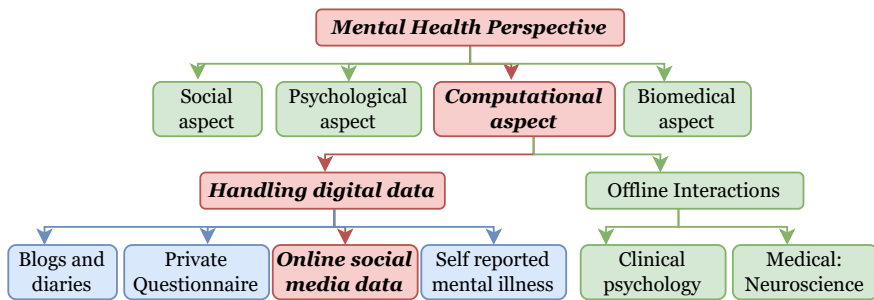


Figure: Taxonomy of Mental health perspective: The computational aspect on social media analysis is marked as bold and italics.

# Computational Approach

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Mental health illness on social media: Problem formulations

## Classification Algorithms

Research community use machine learning and deep learning classifiers to identify Mental Illness on Social Media

## Longitudinal Study

Time-varying analysis of patterns in historical timeline of users' social media profile.

# Level 0 Analysis

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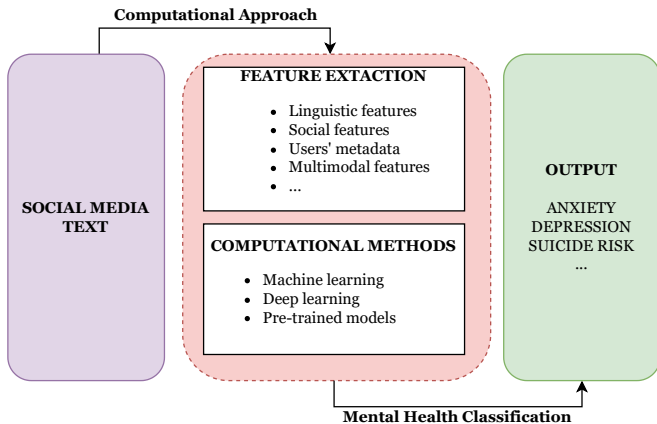


Figure: Level 0 analysis of mental illness on social media



# Computational Approach

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Mental health illness on social media: Problem formulations

## Classification Algorithms

Research community use machine learning and deep learning classifiers to identify Mental Illness on Social Media

## Longitudinal Study

Time-varying analysis of patterns in historical timeline of users' social media profile.

## Causal Analysis

Cause detection in social media text, causal explanations and cause categorization gives new research direction to research community.

# Computational Approach

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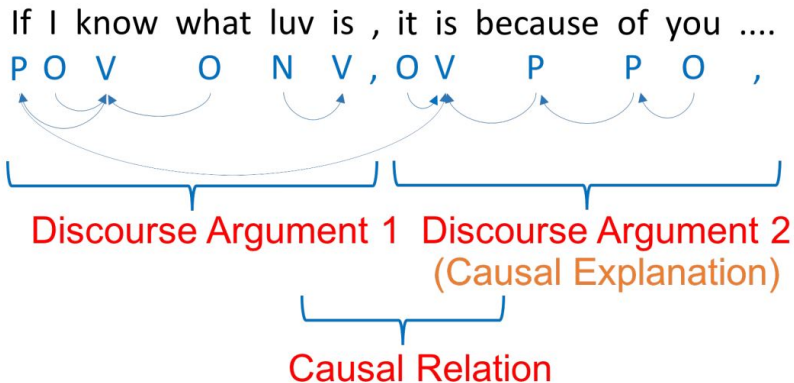


Figure: Son, Y., Bayas, N., Schwartz, H. A. (2018). Causal explanation analysis on social media. arXiv preprint arXiv:1809.01202.

# Social media corpus

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**T1:** I am done with my life after two years with no job  
**T2:** Panic attacks and insomnia is deteriorating my mental peace  
**T3:** She has no time for me. Family is a myth. Feeling lonely.  
**T4:** Unable to cope up with my grades and university exams. Hopeless  
**T5:** Help me or I ll do something to myself  
**T6:** Life is useless.

Figure: Corpus of mental health posts

# Cause detection and Causal explanation

**T1:** I am done with my life after two years with no job  
**T2:** Panic attacks and insomnia is deteriorating my mental peace  
**T3:** She has no time for me. Family is a myth. Feeling lonely.  
**T4:** Unable to cope up with my grades and university exams. Hopeless  
**T5:** Help me or I ll do something to myself  
**T6:** Life is useless.

**T1:** 1  
**T2:** 1  
**T3:** 1  
**T4:** 1  
**T5:** 0  
**T6:** 0

Cause  
detection

**T1:** after two years with no job  
**T2:** Panic attacks and insomnia  
**T3:** no time for me. Family is a myth.  
**T4:** cope up with my grades and university exams.  
**T5:** 0  
**T6:** 0

Causal  
explanation

Figure: Son, Y., Bayas, N., Schwartz, H. A. (2018). Causal explanation analysis on social media. arXiv preprint arXiv:1809.01202.

# WHAT CAUSES MENTAL HEALTH CONDITIONS?



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<sup>3</sup><https://www.daimanuel.com/2020/02/11/the-most-common-causes-of-mental-health-problems/>

# Cause categorization

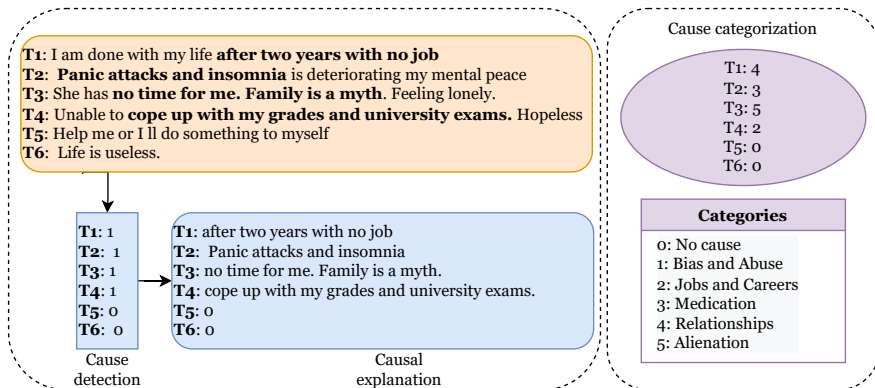


Figure: Cause categorization

# Research gaps and challenges

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- Long and complex texts in real-time social media data: Gab and Reddit.
- Availability of dataset for causal analysis
- Ethical constraints due to sensitive nature of data
- Explainable AI models for causal analysis of mental illness.



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<sup>4</sup><https://therapeuticplayfoundation.org/resources/mental-health-services/>



# New Frontiers

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## In-person Sessions

Clinical psychologist determines the cause behind mental illness of a of a patient after multiple offline sessions.

**TASK:** To simulate this analysis with **computational intelligence techniques**:

## Cross Sectional Study

Identifying reason behind mental illness in a single post which may or may not be reliable. (Assumption)

## Longitudinal Study

Time-varying analysis of multiple posts from users' historical timeline can give better insights about cause behind mental illness. (Assumption)

# Summary

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- **Taxonomy**
- Computational linguistics can determine mental illness on social media posts: **Why?**
- Computational linguistics can determine mental illness on social media posts: **How?**
- Computational linguistics can determine mental illness on social media posts: **To what extent?**
- **Challenges and New Frontiers**

**The End**