## SILOAI

# Building blocks and manual for the Edge AI of tomorrow

## Who we are

Largest private AI lab in the Nordics

#### What we do

Trusted AI partner. We deliver AI-driven solutions and products to our clients by providing world-class expertise and tooling.

### Vision

Al for people. A world with safe human-centric Al that frees the human mind for meaningful work.

#### 230+ Experts 120+ PhDs Network of 500+

Machine learning Natural language processing Computer vision

Cloud | IoT | Embedded

NordicsDACHFinland, Sweden, DenmarkSwitzerlandUSUKPalo AltoLondon



## Silo AI Universe,

Silo AI is building a world with safe human-centric AI. We build AI for people.

Silo AI was founded in 2017 to connect leading AI scientists with real-world problems and help companies succeed in building cutting-edge AI.

In short, we set out to be a trusted AI partner, to assure that companies stay competitive at a time when AI is globally being widely adopted. We set out to make sure that Europe has a flagship AI company.

#### 2017 Founding of Silo AI

Silo AI was founded by Prof. Peter Sarlin. Tero Oianperä, Johan Kronberg, Ville Hulkko, Kaj-Mikael Biörk and Juha Hulkko

Long-term partnership with Finnair kicked off

Turku, Helsinki, FIN 13

#### 2018 Formina & storming

Building the basis for company operations. Co-creating our shared. value base: Build Bonds, Keep Learning, Be Good and Ask Why.

2019

Norming &

performing

Further developing

Accelerator FAIA.

base in automotive.

maritime and smart

O Palo Alto, US

Oulu, FIN 8 60+

devices.

operations, and shifting

focus toward execution.

Ecosystem activities and AI

Fast expansion of client

Onboarded several international clients like Ramboll and Rolls-Rovce.

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London, UK

#### 2020 Acceleration & scaling

Marked by fast growth, we hired 70+ new employees and completed our 100th production-level AI project.

Onboarding several global industry leaders as clients. including Philips, IDS/Allianz and Meyer Shipyards & RCCL.

Stockholm, SWE Copenhagen, DK 

#### 2021 International operations

With steady international growth, we expect our revenue from abroad to exceed domestic revenue.

Target to more than double revenue and headcount 4th year in a row.

• Central Europe

Est. 200+



## Why Silo AI?

#### State-of-the-art AI expertise

Deep and specialized AI expertise, a unique ability to attract and keep world-class AI talent

#### **Trusted AI partner**

Trusted advisor with a service mindset and flexible working model for a unique customer experience

#### End-to-end capability

With expertise spanning the tech stack and operations, realize best outcome and maximum value



## **R&D** for AI-driven products

#### Expertise areas

| Design, planning<br>& management | Machine<br>Learning          | Computer<br>Vision        | Natural Language<br>Processing | Software, Data<br>& ML Engineering |  |
|----------------------------------|------------------------------|---------------------------|--------------------------------|------------------------------------|--|
|                                  |                              |                           |                                |                                    |  |
| Technology planning              | Supervised learning          | Image segmentation        | Word & doc classification      | MLOps & DevOps                     |  |
| Architecture planning            | Unsupervised learning        | Object detection          | Text tagging & parsing         | .Data engineering                  |  |
| Rapid prototyping                | Transfer & active learning   | Sensor fusion             | Language generation            | Software development               |  |
| Project management               | Multi-objective optimization | Image generation          | Machine translation            | Lifecycle support                  |  |
|                                  | Reinforcement learning       | 3D, video, point clouds   | Speech recognition             |                                    |  |
|                                  | Recommender systems          | Image & object annotation | Conversational AI              |                                    |  |
|                                  |                              |                           |                                |                                    |  |

Data platforms

Cloud AI

**Embedded AI** 

#### IoT & Edge AI

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## Use cases and references

#### **Smart vehicles**

Automotive | Maritime | Mining | Forestry | Aerospace | Heavy machinery



Advanced Driver-Assistance Systems



Intelligent Vessel Awareness System



Autonomous Heavy Machinery









#### Smart industry

Machinery | Manufacturing | Process industry | Industrial IoT | Chemicals | Cleantech

ြေထို Visual Quality Control

Visual Anomaly

Predictive Predictive 美翁 Maintenance

Process Qu Q-O-O Prediction **Process Quality** 

> Tool & Equipment Recommendation



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Healthcare & Medical Devices

**On-device** Point Of

#### Smart devices

Consumer electronics | Medical Devices | Networks | Semiconductors | Security

> **Camera** Device For Surveillance



Sewage Pipe Defect Analysis Robot



\$27

**Computer Vision** For Home Care

#### Smart health

Medical Devices | Pharma Healthcare Services | Home Care



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Imaging For Cancer Diagnostics



Biomedical





**Energy & Distributed** Heating Optimization







Smart society Energy | Logistics | Infrastructure |

Retail | Construction | Mobility

Finance

Automation



Parcel Arrival

Prediction

# Edge AI

1) Edge AI isn't the future, it's already the present

2) Edge AI isn't the model, it's the whole stack



### Why Edge AI?

*Edge is solving a real problem: "Why can't we just run it in cloud?"* 



**Too illegal** Privacy laws, private contracts

**Too expensive** Huge data from a tiny unit in a hard-to-reach place





**Too unreliable** Safety or business critical operations

**Too impossible** Air-gapped systems



What is Edge AI?

*Among the explosion, a core structure remains.* 

Similar questions, different choices across use cases.



## Two examples of the structure

#### **Emulsion inference**

#### Industrial camera design

| Hardware    | Local mini-cluster, QoS for<br>data flow, models, apps              | Hardware    | NXP SoC + to-be-evaluated AI acceleration FPGA                          |
|-------------|---|-------------|---|
| Data        | Reliable pipeline for messy<br>field setups, secure data<br>sharing | Data        | AI compute placement, AI<br>on/off-flow image processing                |
| Software    | Deployment-specific<br>customization of models and                  | Software    | Open AI-enabling middleware +<br>TF lite                                |
| AI modeling | apps<br>CNNs for inverse problems &<br>auto-calibration             | AI modeling | Latency and memory<br>optimization, neural feature<br>primitives        |
| Operations  | Operator support, rapid<br>deployment tooling                       | Operations  | Long-term hardware<br>commitment to support future<br>software upgrades |

#### AMLD 2022

## The end-to-end of AI

Building AI with the whole structure in mind is an essence, not an excuse

+ props to Clayton Christensen

AI is the resource-hungry, least mature piece of the average technology stack



Getting most out of state-of-the-art AI models requires concerted effort from all parts of the stack

 $\Rightarrow$ 

Each part of the stack needs AI expertise to succeed

Edge AI is a living proof of this

## How do AI and Compute interact?





Joint design of MCU HW and ML model to a power budget

#### Wide area video analytics

Tune models for compute & memory profile and minimize "device tree" cost



#### Machine portfolio

Scalable solution framework across various sensor packages and AI use cases

## How do AI and Data interact?



Automotive autonomy

Continuous ML-based

sensor calibration

#### **Quality control**

Sensor setup design, data selection for edge vs cloud AI use cases



#### **Smart device imaging stack** Share work across ISP and AI, fit

to specific hardware

## How do AI and Operations interact?



Machinery control

predictive control for high

Safety and quality in

power machinery

#### Vessel autonomy

Vessel<->cloud data selection, updates, and compute placement



#### **PCB** scanning

Rapid deployment of new test stations with semi-automatic model tuning

### Why MLOps?

Processes, systems, and infrastructure, but mainly mindsets

MLOps, as of now, is getting built as a cloud-centric methodology



#### **Rapid iterative learning**

Learning to test, develop, and deploy new AI initiatives requires cheap repetition



### Systematic treatment of complexity

MLOps is like DevOps, but for data logic



#### **Data-centric mindset**

Common self-reported AI challenges: data quality, corner cases, data drift

## So what is MLOps for the edge ?

Richness of use cases still limits the formation of a common framework

Solution lies, for now, in picking and choosing from proven tactics per context

### Cloud



| Data discoverability | Data flow change detection |   |
|----------------------|----------------------------|---|
| Model lineage        | Device management          |   |
| Data versioning      | Sensor management          |   |
| Feature engineering  | Embedding sharing          |   |
| AutoML & packaging   | Model adaptation & fitting |   |
| Model store          | Product family variation   | > |

## Edge AI The TLDR

It's already a big industry Common underlying structure End-to-end design





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