

Privately Startup Presentation

AMLD 2019

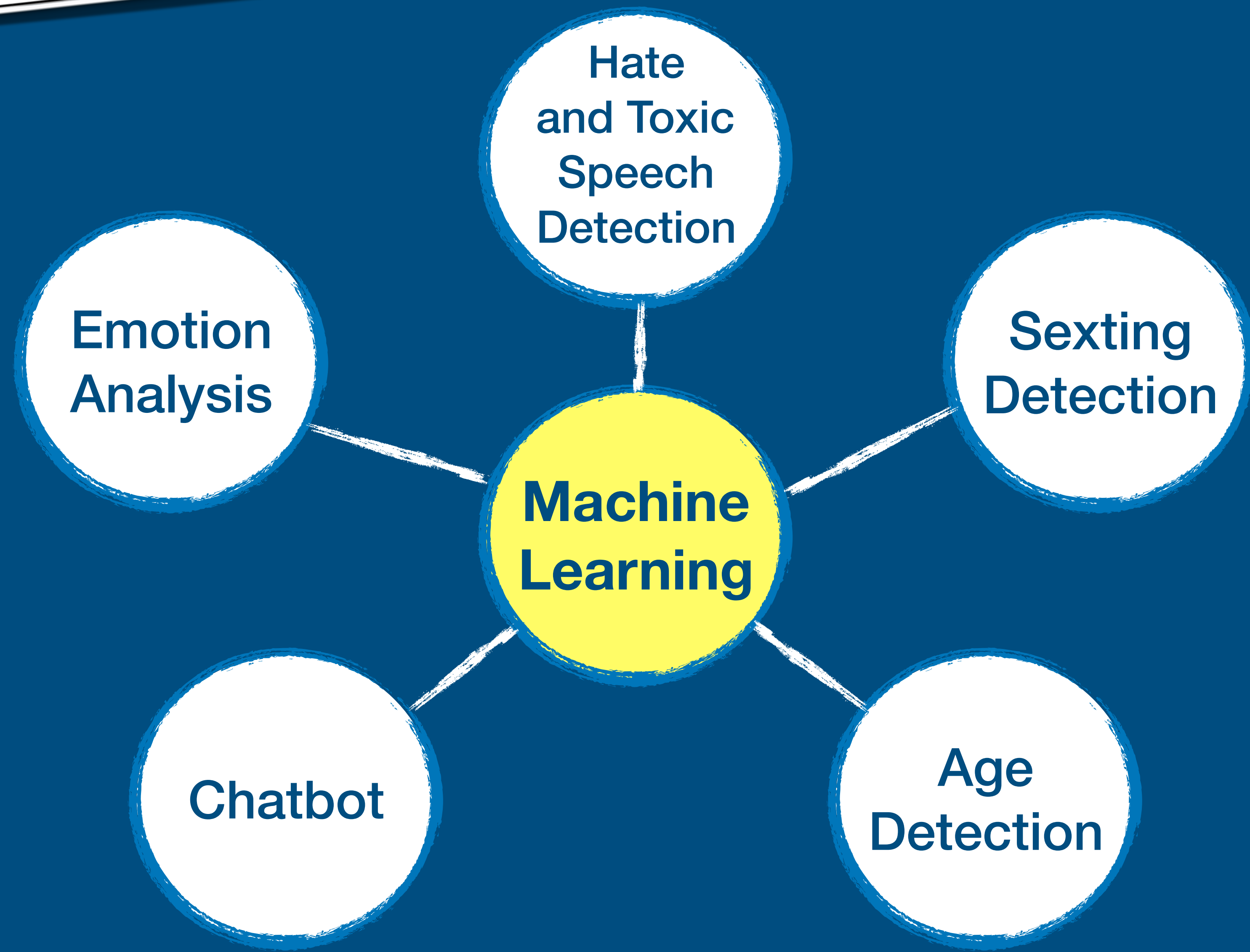
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What do we do ?



We are building
the first
**digital safety and
wellbeing coach**
based on
behaviour analysis
to help children have a
positive engagement
with their smart devices

Where do we apply Machine Learning ?



What makes us special ?

- Industry leading classifiers - *benchmarked against Watson, Azure Content Moderator, Perspective API, ...*
- All our classifiers are highly optimised to **run offline on the mobile device**
- A custom ML pipeline to **label data, train, evaluate and deploy** models on mobile devices
- Market traction with **Governments, Gaming Companies, Retailers and Charities**

Current challenges ?

- Multilingual support
- Privacy preserving federated learning

Come and see us



We have a booth in the hall and **We Are Hiring**